



Sharing Your Workplace Story to Create Change

Background:

One of the core beliefs of Straight for Equality (a program of PFLAG National) is that when we share our personal stories, we transform the conversation about LGBTQ+ equality from being about abstract rights, laws, and policies to being about real people. And in a time of competing messages and information overload, the power of the simple and clearly-shared story is more significant than ever. A well-crafted and confidently delivered personal story about LGBTQ+ and ally experiences in the workplace can be one of the most important resources in any changemaker’s toolbox.

This learning session will help participants identify their workplace stories about LGBTQ+ inclusion, use the building blocks of great stories to develop their narratives, get powerful story-sharing and communications skills, and have an opportunity share their stories and receive peer feedback in a supportive environment. Session materials include a customized storytelling workbook.

Content Overview:

- Introduce the many ways our personal stories can transform the way people see each other, their differences, and their similarities.
- Reveal the kinds of situations in which we can effectively use our personal stories to bridge gaps in the workplace.
- Discuss the key elements of effective personal stories and develop your own narrative using the story arc model.
- Review strategies for developing an effective storytelling style for one-on-one conversations as well as in presentations to groups.
- Create and share your two-minute personal story and get feedback from other participants (optional).

Recommended Session Length:	90 minutes (in-person), 60 minutes + up to 30 additional minutes (online)
Target Audience:	General audience
Participant Materials:	PFLAG’s Sharing Your Story workbook and related materials
Additional Information:	<p>For in-person sessions, this session is only available in a 90-minute format.</p> <p>For online sessions, groups that would like to reserve time for employees to share their stories are REQUIRED to schedule a 75 or 90 minute session.</p> <p>A cross-network version of this workshop designed to highlight intersections and inspire collaborative efforts is available.</p>

For more information on this session, contact Mackenzie Harte (they/them), Learning & Inclusion Coordinator, by e-mailing mharte@pflag.org or calling (202) 467-5411.