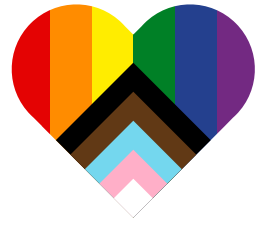




PFLAG

straight
FOR
equality



Leading with Love for People Who Are LGBTQ+

You don't need to know everything before you can take action as an ally to people who are lesbian, gay, bisexual, transgender, or queer (LGBTQ+)—and your work doesn't stop when you feel like you've reached Super-Ally status. Consider incorporating these suggestions to build your ally skills and create a lasting difference.

- **Be open.** Don't intentionally hide details about the openly LGBTQ+ people in your life.
- **Ask questions.** Or do research on your own. Commit to getting the answers you need to show up meaningfully.
- **Stay informed.** Learn about the realities that many LGBTQ+ people are experiencing from trusted resources like PFLAG National and our Straight for Equality program.
- **Speak up.** When you hear anti-LGBTQ+ slurs, jokes, or misinformation say something. Lead with why you're an ally.
- **Teach equality.** Talk to the young people in your life about different kinds of people and families. Set the expectation of kindness and respect.
- **Think about where you spend.** Support LGBTQ+-owned and friendly businesses and encourage others to do the same.
- **Challenge those around you.** Encourage the organizations you are a part of to consider inclusive policies.
- **Become an advocate.** Organize or join efforts in your community to meet the needs of LGBTQ+ people. Reach out to public policy makers.



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