**Thinking Strategically: Developing (and Growing) Your Ally Strategy**

Engaging allies in diversity and inclusion work – in real and meaningful ways that keeps them coming back for more – is often easier said than effectively done.

You’re invited to participate in a dialogue about how network groups can develop and fine-tune ally engagement strategies to create programs that are intentional, focused, intersectional, and effective. Sponsored by [ERG NAME} and presented by PFLAG National you’ll have a chance to:

* Learn more about how PFLAG National developed an ally engagement strategy based on decades of experience working with families and their loved ones who identify as LGBTQ+
* Consider how the concept of ally engagement has changed in the nearly 15 years since the launch of PFLAG National’s Straight for Equality program and what it means for engaging allies in your workplace
* Craft new ally engagement plans by strategically thinking about individual and organizational expectations about the role allies to the LGBTQ+ community play in creating more inclusive and welcoming space
* Get resources that can be used to ensure ally engagement programs serve employees, meet company goals, and work intersectionally

All participants will receive access to amazing, easy to access, online resources to encourage continued learning!

Event Details:

Date + Time

Location

Contact Person

Additional information (e.g. lunch is provided, please RSVP, etc.)