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**Below is starter language for your learning session invitation. Feel free to personalize as needed to make it engaging for your audience! Need logos? Check out** [**PFLAG’s brand guide**](https://pflag.org/wp-content/uploads/2023/01/PFLAG_National_BrandGuide_2023.pdf) **and access** [**logo downloads**](https://pflag.org/our-brand/) **online.**

**Employee Resource Groups Give Back: Engaging Leaders and Activating Volunteers**

Understanding what motivates folks to volunteer can go a long way in developing leadership opportunities and community events that keep ERG members coming back.

Network group leaders and advocates are invited to participate in a dialogue about how they can identify and support new leaders, engage new members in events and activities, and create community impact. Sponsored by [ERG/ORG] and presented by Straight for Equality (a program of PFLAG National), during this learning session, you’ll have a chance to:

* Look at the role of leadership and how better practices can help to make volunteer roles more appealing to new members;
* Examine how we talk about volunteering and the impact that has on engaging new participants;
* Talk about how thriving ERGs can build volunteer opportunities that demonstrate community impact – and why that is important; and
* Get tools and resources to help with your work!

Event Details:

Date + Time

Location

Contact Person

Additional information (e.g. lunch is provided, please RSVP, etc.)