



Employee Resource Groups Give Back: Engaging Leaders and Activating Volunteers

Session Description:

As employee resource groups (ERGs) grow and evolve, they often strive to establish themselves as a valued part of company culture. Relying on PFLAG National’s experience working with grassroots organizers and volunteers, this session will help ERG leaders create inclusive internal and external volunteer opportunities, manage barriers that may keep employees from getting involved, and leverage the strengths of employees who would like to engage more.

Content Overview:

ERGs are always looking for opportunities to engage new members, create community impact, and demonstrate a return on investment through leadership development and volunteering. Leveraging PFLAG’s 50 years of experience as the nation’s original ally organization, this session will:

- Review PFLAG’s history of volunteer engagement and some basic data on the impact of volunteering for individuals and communities;
- Look at the role of leadership and examine the ways we talk about volunteering and how better practices can help to make volunteer roles more appealing to new members;
- Talk about a variety of ways thriving ERGs can build their programming to demonstrate community impact – and why that is important; and
- Get tools and resources – including the PFLAG Gives Back Guide – to help with your work.

Session Length:	90 minutes (in-person or hybrid), 60 minutes (online only)
Target Audience:	Network group leaders and advocates
Participant Materials:	PFLAG Gives Back Guide, online resource page
Additional Information:	<p>For in-person, hybrid, and online sessions that include a volunteer opportunity, this session is only available in a 90-minute format.</p> <p>A cross-network version of this workshop designed to highlight intersections and inspire collaborative efforts is available.</p> <p>This learning session can be customized for specific audiences as needed.</p>

For more information on this session, contact Mackenzie Harte (they/them), Learning & Inclusion Manager, by e-mailing mharte@pflag.org or calling (202) 467-5411.

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